



UNIVERSITY OF
NORDLAND



NORLANDSFORSKNING
NORDLAND RESEARCH INSTITUTE

The University of Nordland Business School and Nordland Research Institute are pleased to invite you to the

4th Effectuation Conference

June 6-7, 2016, Bodø, Norway

Research, Teaching & Practice

Starting with a story about “Curry in a Hurry”, there are many unique aspects to effectuation. One we treasure in particular is how the idea crosses the lines of research, teaching and practice while retaining its integrity and its usefulness. We hope to embody that aspect, bringing together intellectually curious people to dive deep within the lines, blur the lines or maybe even remove the lines.

Present your work

We invite participants with a research interest, a teaching interest and/or an interest in practical application to present their work. For those with a primary interest in research, we require participants to present a working paper. This work will be discussed in small groups in dedicated workshop sessions. For those with a primary interest in teaching and/or practice, we require participants to present a description or design of a practice they have used or are considering. We plan to have interactive sessions in which the various practices are shared between participants.

Paper submission

Research orientation: please submit an academic paper, or extended abstract of **at least 7 pages**, but with a maximum of **30 pages**. Papers can be fully developed, but we particularly encourage the submission of working papers that can benefit from our interactive workshop format.

Teaching and practice orientation: please submit at least a three-page description or design of a practice you have used or are planning to use. That could be a teaching practice, a tool, an intervention design or a (consulting-) case. Please describe your experiences and list potential questions that you may have for discussing.

Both types of papers should be sent to the organizers at: effectuation@uin.no. Please indicate the track you are submitting for (Practice/Teaching or Research).

Information & registration

The registration fee for the conference is € 220 (incl. VAT). To keep the interactive and community atmosphere of the previous conference, participation will be limited to **50 participants**. For information concerning registration and logistics, as well as updates of the program, please consult the website: www.uin.no/effectuation

Important deadlines

Paper submission	February 8, 2016
Author notification	February 28, 2016
Registration opens	March 30, 2016
Registration closes	April 18, 2016
Conference	June 6-7, 2016

Practical conference information

Maja Nilssen: mni@uin.no or +47 75 51 76 38

Sølvi Solvoll: sso@nforsk.no or +47 75 41 18 38

Submission e-mail: effectuation@uin.no

We look forward to see you in Bodø!

The local organizing committee;

Tommy Høyvarde Clausen, Nordland University Business School

Gry Agnete Alsos, Nordland University Business School

Sølvi Solvoll, Nordland Research Institute

And our committed stakeholders;

Saras Sarasvathy, Darden Business School

Stuart Read, Willamette University

René Mauer, ESCP Europe Berlin

Tiago Ratinho, University of Baltimore

Phillippe Silberzahn, EM Lyon

Thomas Blekman, De Beukelaar Group

Michael Faschingbauer, Effectuation Intelligence